BCG Platinion Online Master Consortium

November 2020

BCG **Platinion** Online Master Consortium

What? Online Master Consortium with BCG Platinion

Experience an exciting exchange about different thesis topics and gain practical insights into the working world after your degree
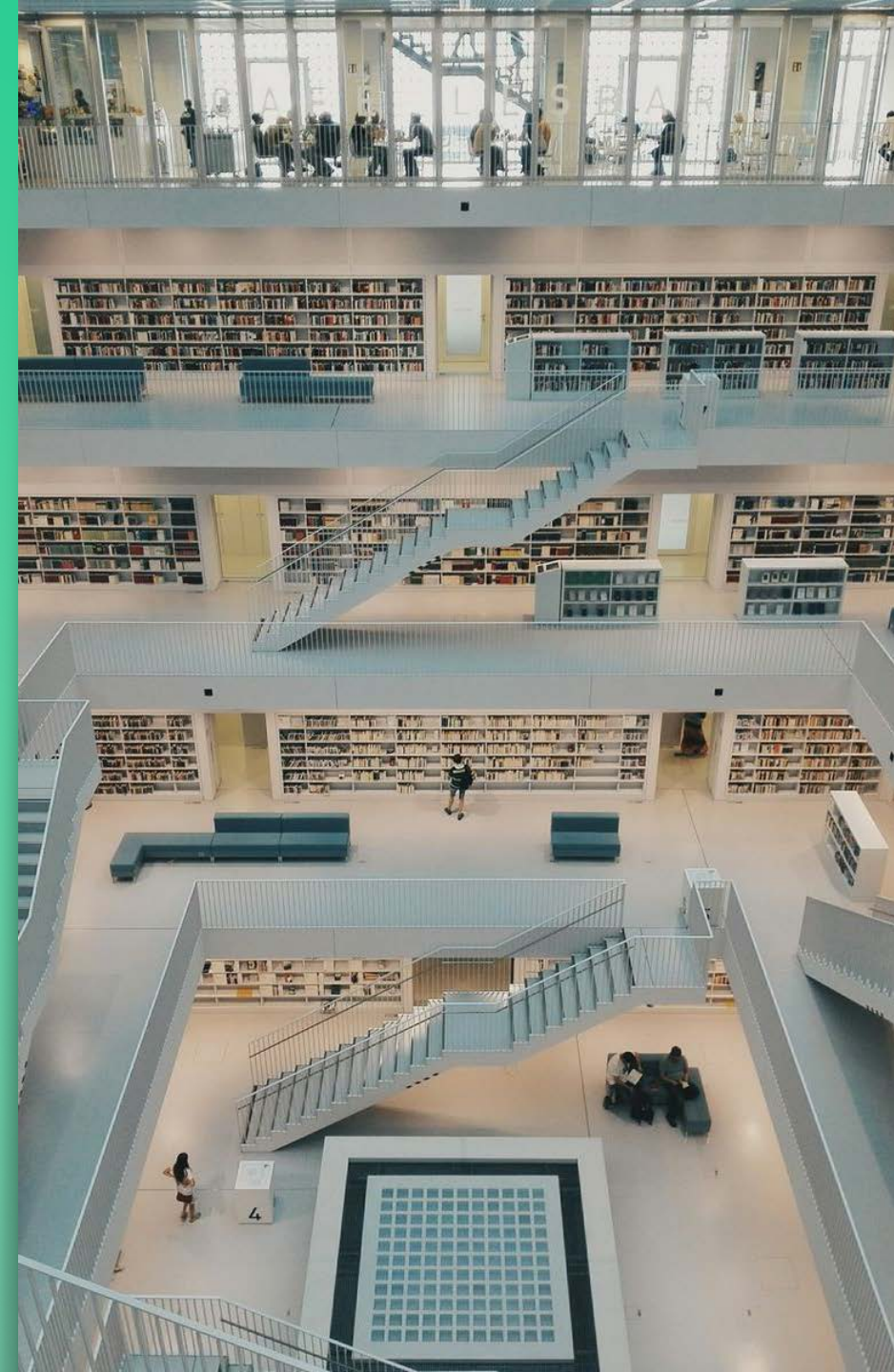
When? Monday, 30 November 2020

10:00 – 16:30

How to join? Pre-registration is now open! You can apply via email to janek.richter@wiso.uni-koeln.de

First come first serve

Agenda

Welcome	10:00-10:10
Introduction of the Host BCG Platinion	10:10-10:30
Master Thesis Candidate Slam	10:30-11:00
Virtual Coffee Break	11:00-11:15
Panel "Career opportunities after Master's degree?"	11:15-12:00
Lunch Break with virtual Networking Rooms	12:00-13:00
Thesis Topic Slam	13:00-13:45
Virtual Coffee Break	13:45-14:00
Poster Breakout Sessions	14:00-15:15
Live Cocktail Mixing and Networking	15:15-16:15
Closure	16:15-16:30

tasty bowls for our virtual lunch which will be delivered to your home!

Besides our professional topics there is enough time for a lot of fun! Look forward to…

our virtual cocktail-workshop!

Please choose your desired options and indicate them in your registration

Lunch bowls[1]

Selection of bowls
- meat option (chicken)
- fish option (shrimps)
- vegan option (tofu)

Sauces:
- soy-lime (vegan)
- wasabi-mayo

Cocktails

Cocktail set
- alcoholic
- non-alcoholic

1. Delivery only within Cologne
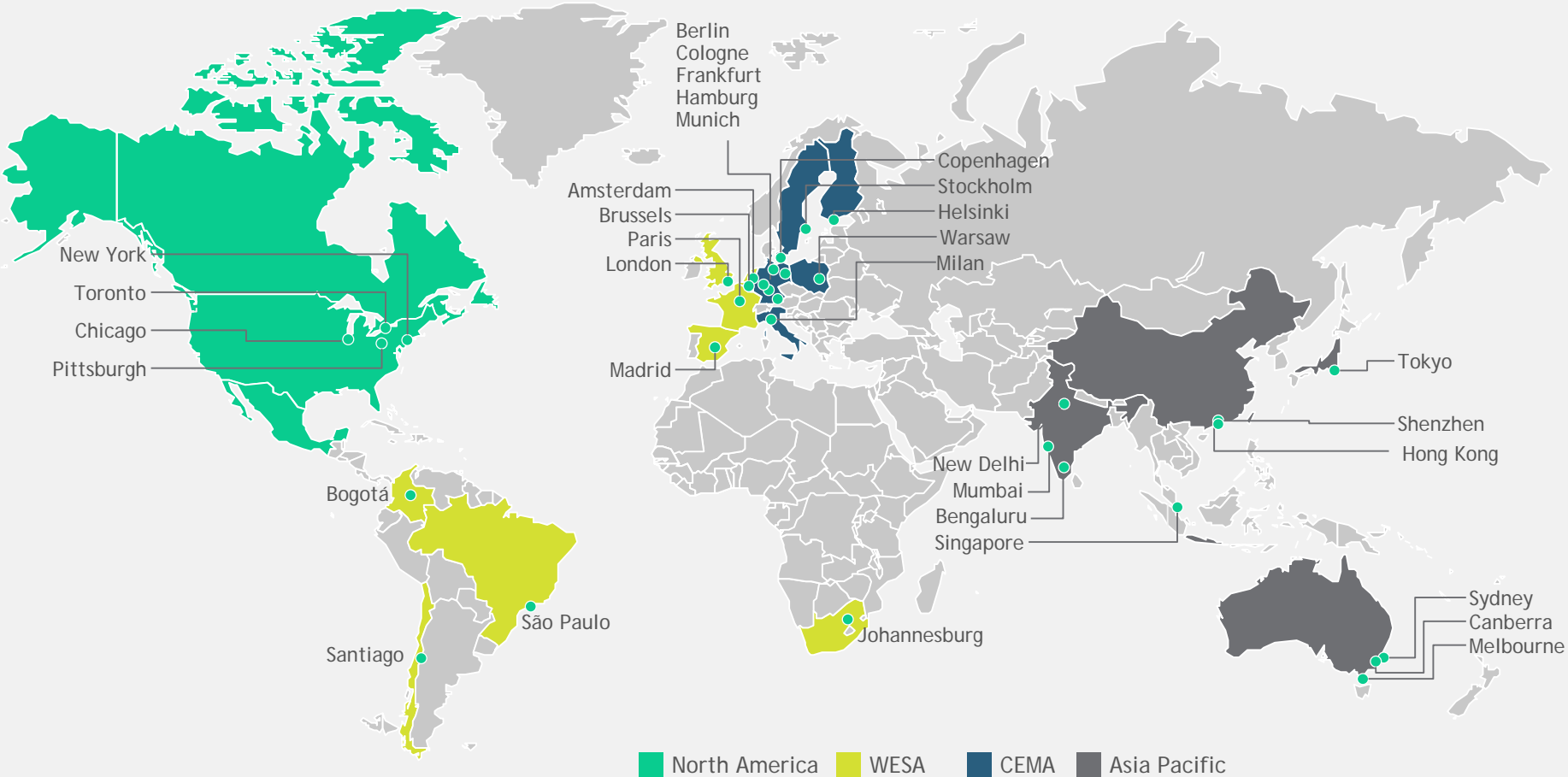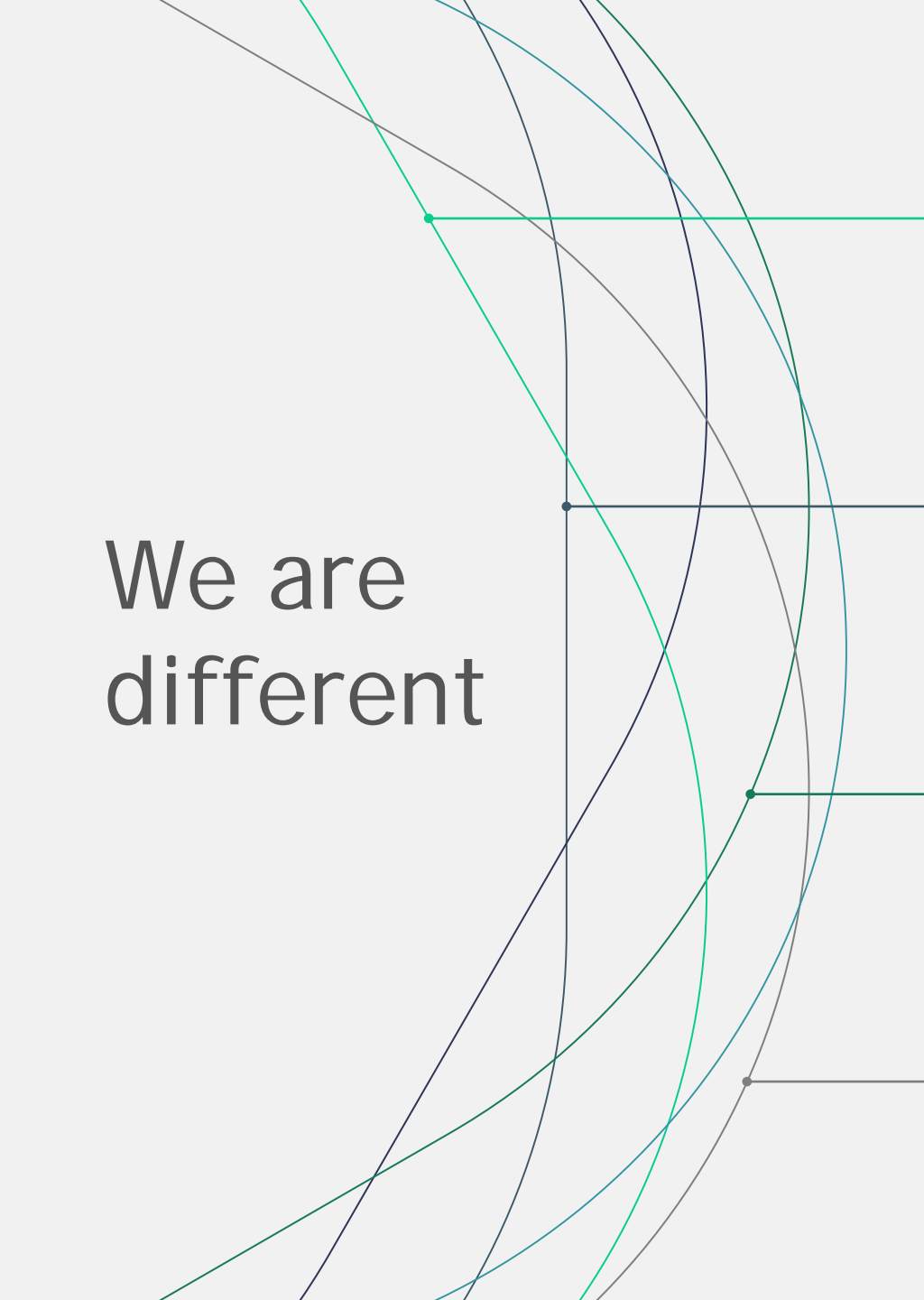
We are
different

We are independent and nimble enough to put client value and needs above anything else

We always put technology into a business context – and with that enable meaningful board-level discussions

We work in interdisciplinary teams with BCG and are committed to the same quality standards and dedicated, effective working method

We always and explicitly try to enable our clients in building up important capabilities

Our three deep tech propositions cluster seven capabilities

Digital Products & Services

Digital Design
Design engaging experiences and solutions, including customer journeys, based on understanding users through ethnography and prototyping

Engineering
Develop user interfaces, proof-of-concepts, & MVPs; build data & digital platforms to enable digital customer experiences and enterprise agility

Product Management
Continuously discover, design, and deliver products that meet business needs and customer expectations; build, train and lead product teams

Architecture & Platforms

Architecture
Help clients design and migrate to next generation architectures and modernize their legacy platforms, enterprise apps, infrastructure, and data architectures

Enterprise Solutions
Define and implement sustainable Enterprise Solution architectures, de-risking the implementation and ensuring a proper business case

Enabling Digital Capabilities

Agile Delivery
Manage large IT programs at scale and in agile ways; change business and tech operating models through Agile coaches and DevOps experts

Cybersecurity
Deliver comprehensive cybersecurity strategies and respective organizational and technical solutions

Get to know us and our projects ...

IT Consultants at BCG Platinion introduced (click)

IT Architects at BCG Platinion introduced (click)

Deutsche Bahn and BCG Platinion – Digital transformation of time tabling (click)

Learn more about your career at BCG **PLATINION**

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