



BCG
PLATINIUM

Cologne Institute
for Information
Systems (CIIS)



Information Systems Master Consortium 2021

November 2021

Information Systems Master Consortium



What?

IS Master Consortium with BCG Platinion

Experience an exciting exchange about different thesis topics and gain practical insights into the working world after your degree



When?

Monday, 22 November 2021

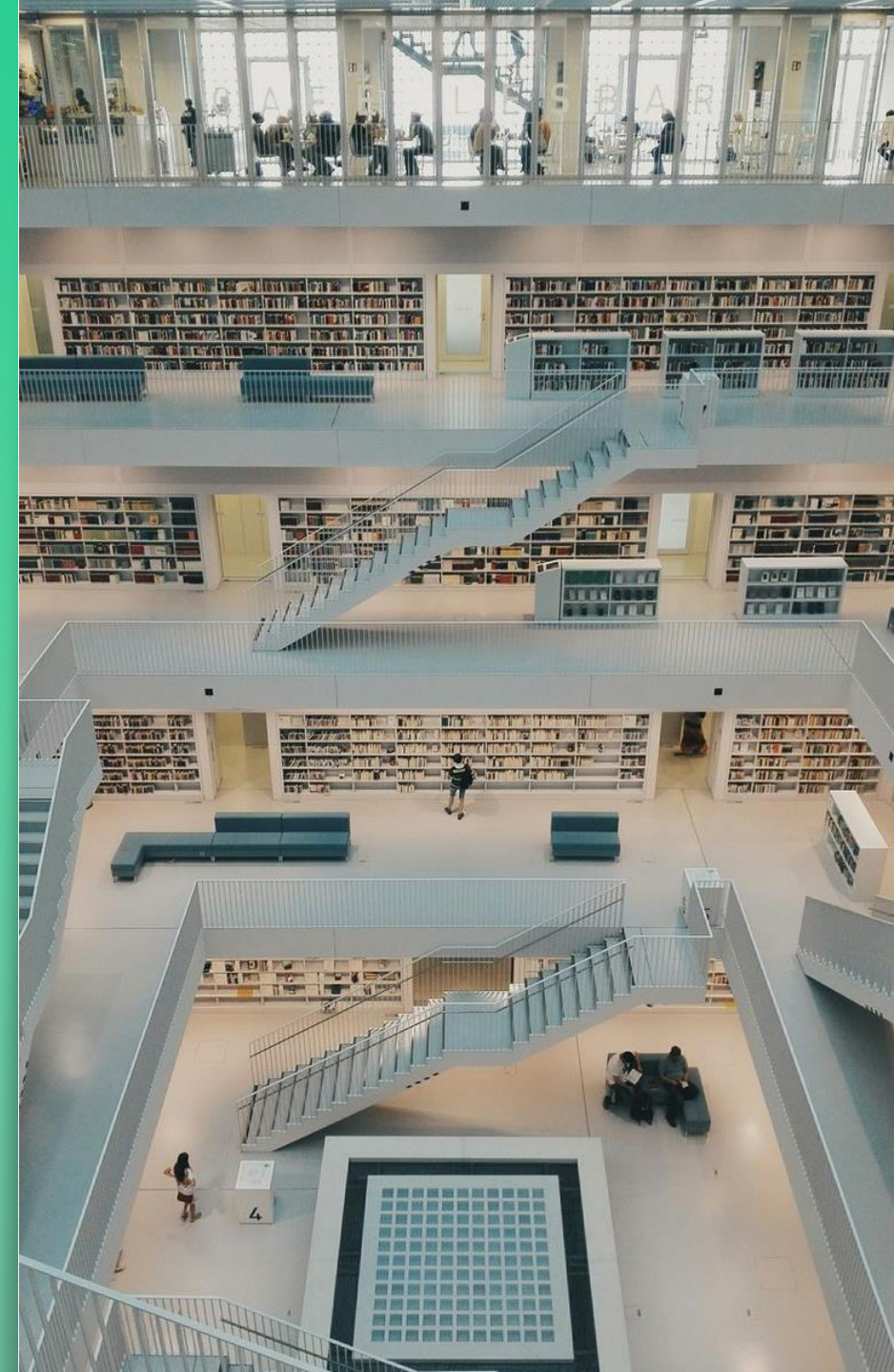
10:00 - 17:30



How to join?

Please apply until 01 November 2021 via email jane.k.richter@wiso.uni-koeln.de

First come first serve

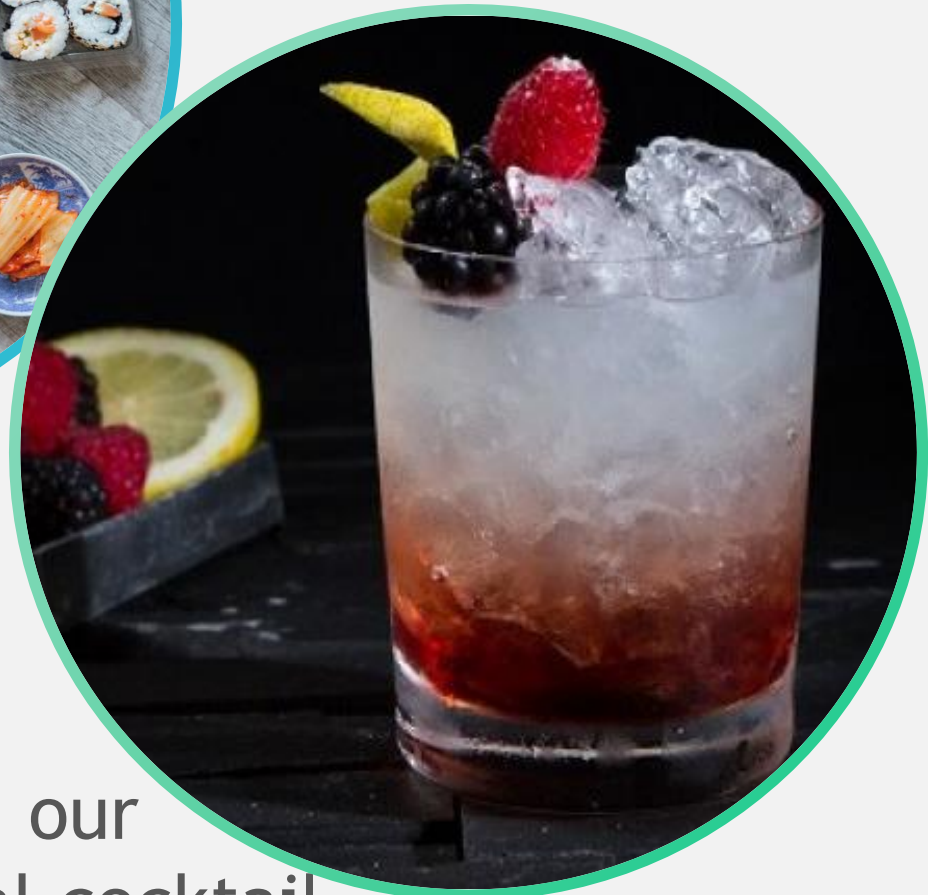


food voucher for the lunch of your choice



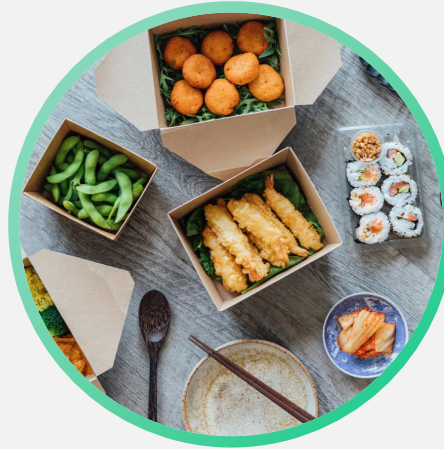
Besides our professional topics there is enough time for a lot of fun! Look forward to...

our virtual cocktail-workshop!



Please choose
your desired set
and indicate it in
your registration

Lunch voucher



Meal voucher from
"Lieferando"

- order your favorite food at a specific time to your home

Cocktails



Cocktail set

- alcoholic
- non-alcoholic

BCG Platinion is different



Business & IT know-how

We always put technology into a business context –and with that enable meaningful board-level discussions



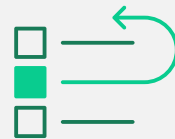
Interdisciplinary teaming

We work in interdisciplinary teams with BCG and are committed to the same quality standards



Client enablement

We always and explicitly support our clients in building up important capabilities



Vendor independence

We are independent and nimble enough to put client value and needs above anything else

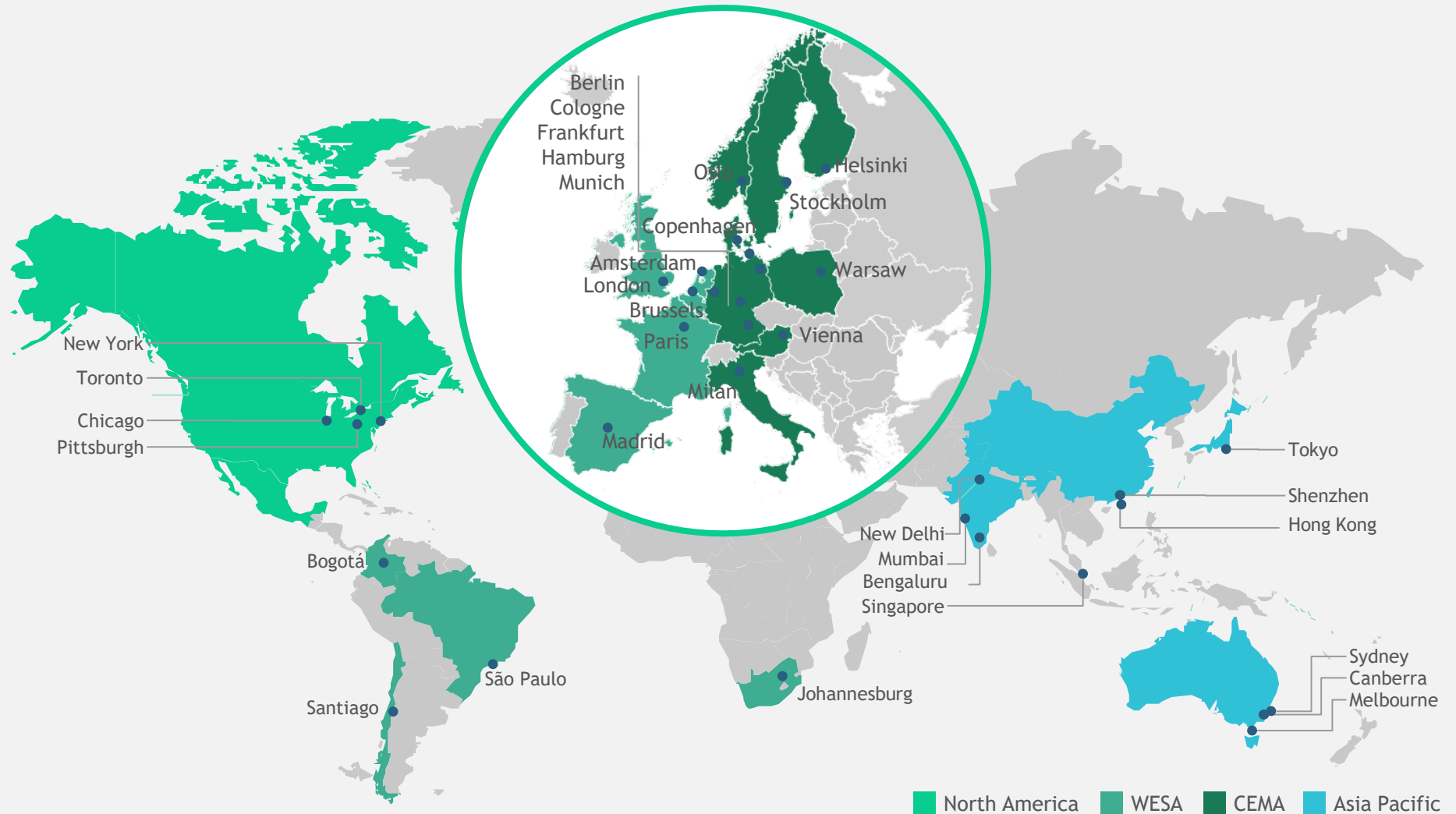
BCG Platinion supports digital transformations globally

40+
Cities
worldwide

750+
Digital experts

1,300+
Projects in
last two years

800+
Clients



Our expertise enables clients to master digital initiatives



Digital products & services



Digital Design

Design engaging experiences and solutions, including customer journeys, based on understanding users through ethnography and prototyping



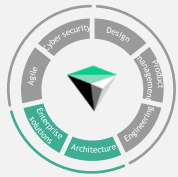
Engineering

Develop user interfaces, proof-of-concepts, & MVPs; build data & digital platforms to enable digital customer experiences and enterprise agility



Product Management

Continuously discover, design, and deliver products that meet business needs and customer expectations; build, train and lead product teams



Architecture & platforms



Architecture

Help clients design and migrate to next generation architectures and modernize their legacy platforms, enterprise apps, infrastructure, and data architectures



Enterprise Solutions

Define and implement sustainable Enterprise Solution architectures, de-risking the implementation and ensuring a proper business case



Enabling digital capabilities



Agile Delivery

Manage large IT programs at scale and in agile ways; change business and tech operating models through Agile coaches and DevOps experts



Cybersecurity

Deliver comprehensive cybersecurity strategies and respective organizational and technical solutions

Get to know us and our projects ...



[IT Consultants at BCG Platinion introduced \(click\)](#)



[IT Architects at BCG Platinion introduced \(click\)](#)



[Deutsche Bahn and BCG Platinion - Digital transformation of time tabling \(click\)](#)

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