



University of Cologne
Faculty of Management, Economics and Social Sciences

Institute for Information Systems Research Seminar Series
Winter 2019/2020

Currently planned seminar talks (speakers and order may change on short notice)

<i>Date</i>	<i>Speaker</i>	<i>Room</i>	<i>Title</i>
23.09	Anastasiya Henk (Nord University)	Gremienraum (Pohlighaus, Ground floor)	Between the devil and the deep blue sea: adapting business models in turbulent environments
07.10	Christian Schlereth (WHU Otto Beisheim School of Management)	Seminarraum 4.02 (Pohlighaus, 4th floor)	The relevance of customer win-back for digital firms: A novel framework and analytical perspective on reacquired customers
21.10	Markus Weinmann (Rotterdam School of Management)	Seminarraum 3.02 (Pohlighaus, 3rd floor) - (13:00-14:30)	The Attraction Effect in Reward-Based Crowdfunding
28.10	Hannes Rothe (Free University of Berlin)	Gremienraum (Pohlighaus, Ground floor)	Manage scaling in artificial intelligence ventures
11.11	Andreas Eckhardt (German Graduate School of Management and Law)	Gremienraum (Pohlighaus, Ground floor)	Eyes Wide Open: The Role of Situational Information Security Awareness for Cognitive Appraisals and Security-Related Behavior
25.11	Vanessa Cooper (RMIT University)	Gremienraum (Pohlighaus, Ground floor)	An iron hand in a velvet glove: The embodiment of the platform logic in the emergency sector
12.12	Alan Hevner (University of South Florida)	Gremienraum (Pohlighaus, Ground floor) - (9:30-11:00)	Daring to Do Good Design Science Research
20.01	Alexander Herwix (University of Cologne)	Gremienraum (Pohlighaus, Ground floor)	Learning from effective altruism: Towards a design science research value chain framework
22.01	Kenan Degirmenci (Queensland University of Technology)	Gremienraum (Pohlighaus, Ground floor) - (14:00-15:30)	Nudging Sustainable Work Practices through Sensemaking in Information Systems: A Field Experiment
27.01	Anders Hjalmarsson Jordanius (Research Institute of Sweden (RISE) & University of Borås) & Gustaf Juell Skielse (Stockholm University)	Seminarraum 4.02 (Pohlighaus, 4th floor)	Digital Innovation and Incubators – Experiences from the Automotive Industry
03.02	Roman Zeiss (University of Cologne)	Gremienraum (Pohlighaus, Ground floor)	Coordinating Circular Ecosystems with Information Systems



All seminars will take place in the **Gremienraum, Pohligstraße 1, 50969 Cologne**, starting at 11.30 unless noted otherwise.

Talks are organized as brown bag seminars, so please join us for catered sandwich lunch and cold beverages. Everybody interested is welcome to attend the sessions! If you have questions, please send an email to werder@wiso.uni-koeln.de.